

**SANDRA KLINKENBERG - Advisory Business Economist, independent Business and Management Advisor**

Advisory Business Economist is a liberal / FREE-profession according to the Catalogue of Liberal Professions in the category of legal, economic and tax advisory professions, which includes advisory economists and business economists as well as management advisor.

I am an advisory business economist and an independent business and management advisor. You can find more information on the legal basis and on the drafting of contracts on my website [www.Sandra-Klinkenberg.de](http://www.Sandra-Klinkenberg.de)

My focus and concentration are on the **holistic, sustainable corporate and organisational development** of small, medium and large organisations as well as groups and group structures on a national, regional and international level.

**Holistic means from A to Z**, from the definition of objectives to activities, and that for the entire unit, the entire organisation; because **alignment, control and improvement** can only be achieved if everything is overviewed and considered, analysed, in order to obtain truly coherent data and information that serve as a basis for decision-making.

**Sustainable means a balance of economic, environmental and social aspects** within and outside as well as in the direct, intermediate and indirect sphere of influence of an entity.

An organisation is in a constant state of change in order to always offer and sell market-, region- and customer-specific products, goods and services. In order to generate this in the best possible way, stable and at the same time flexible structures are required.

A comprehensive and forward-looking view, together with knowledge and recognition of potentials and risks, from the whole to the detail, is indispensable for this. Data and information provide the basis for decisions. This basis should be as complete as possible, reliable and with integrity and is generated by the internal organisation with all the internal and external influencing factors that affect an organisation. Processes and structures, including infrastructures, should therefore be as complete as possible, always fully functional and highly available, securely accessible; **STRUCTURE development, as holistically sustainable as possible, is my contribution to this and from A to Z**, within and beyond the boundaries of the organisations.

And anyone who thinks of structures and infrastructures purely in terms of IT and technologies is unfortunately forgetting the buildings, factories, sites, cities, countries and municipalities as well as states and regions of this planet with their specifics and the people and cultures there.

Advisory economists and business economists are knowledgeable and experienced advisors and companions for comprehensive observation and the most diverse questions. **Advisory business economists** (re)bring together the organisational elements - which have become so extremely frayed and fragmented down to the smallest detail and have been ufo-esised - into a functioning whole and thereby generate considerable added value, robustness as well as operational capability, continuity and resilience.



Now it becomes clear that advisory business economists have knowledge and experience in all areas of business administration and management and bring it to the organisations of the boards and group structures; because business administration and management is much more than just finance. Business administration consists of management and leadership, human resources, organisation, finance, products & market as well as goal & strategy, governance, risk & compliance, corporate control & direction, etc.

As an **advisory business economist and independent business and management advisor**, I focus on the **holistic, sustainable corporate and organisational development** of small, medium and large organisations as well as groups and affiliated structures at national, regional and international level.

**Structure development** is characterised by stability with simultaneous flexibility and clarity, in order to generate functionality and efficiency + effectiveness, which in turn generate continuous improvement and growth. It is now clear to every person that no one can realise this alone, but must always take place in a team - **Hard & Soft Facts** - in order to generate optimal interaction and thus obtain the best possible results.

**S<sup>4</sup> = lovely, fast, smart, structured** - is a constant feedback from customers, partners, employees and also superiors as well as alliance unit members etc. etc. since 1992 on and about my work as well as my way of working and my person.

It also becomes clear that **knowledge and understanding** of the current ACTUAL situation, together with recognition, analysis and evaluation, as well as knowledge of what can be recognised and, above all, what the future holds, is the most valuable aspect of all – **TIME!** From this, **the earlier, the better, the easier, the safer, ...** in order to obtain a stable basis for the orientation and control of the organisation in the desired development, design and culture.

True and comprehensive operational capability - continuity - and resistibility - resilience - can only be generated and maintained through seamless structures. However, since an organisation is in a state of constant change due to a wide variety of reasons and causes, alignment, control and improvement are not one-off activities, but are subject to a constantly recurring process - this is supported by functioning and truly efficient + effective management systems, because these generate the necessary data and information basis and are set by a measurable and assessable short-, medium- and long-term view, target definition and strategy.

**Holistic, sustainable corporate and organisational development** - corporate body, association - are subject to the GlobalCompact and its 10 principles as a basis for mutually compatible design and development – **Sustainable Development** –

Feel free to contact me and together we will look at what, when, how, why, to what extent, through what and to what end it would be best for you and your organisation to be prepared for the future and for everyday life.

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